

# Armela FARMS

Simply Fresh

## The Incredible Story of Your Avocado



MIKHMAN  
PRODUCE  
Quality | Value | Impact

ONE ACRE FUND



**Imagine holding more than just an avocado you're holding hope, sustainability, and transformation in your hands.**

From the vibrant farms of Africa to your table here in the UAE, this avocado is the product of hard work, dedication, and a shared mission to make the world a better place.

One Acre Fund is a social enterprise headquartered in East Africa that equips smallholder farmers with the tools, knowledge, and innovations they need to prosper, now and in the future. Partnering with over 5 million smallholder farmers across 10 countries in Africa, they work to impact change on lives and communities. One way they do this is through connecting avocado farmers to international markets so farmers can make the most farm profit possible from their small land sizes and achieve prosperity.

Their mission is to support 10 million farmers by 2030 in building pathways to prosperity, and they're already on our way with over 100 million avocado trees planted--including 35 million thriving in Kenya. With each tree, farmers are not only growing fruit, but also opportunities, dreams, and a more sustainable planet.

With One Acre Fund and Mikhman Produce, we've teamed up to create a unique supply chain, designed specifically for the UAE's vibrant and diverse community. That means the avocado you enjoy isn't just a delicious treat; it's part of something much bigger.



### Expertly Grown

One Acre Fund's skilled agronomists work closely with farmers to ensure every avocado is grown to the highest international standards, certified by Global GAP and Rainforest Alliance.



### Fresh and Flavorful

Mikhman Produce ensures every avocado passes strict quality control, so it arrives fresh, flavorful, and ready to delight your taste buds.



### Delivered with Care

Armela Farms plays a key role in ensuring that each avocado is carefully handled from farm to store. Their commitment to excellence goes beyond logistics, they ensure that every avocado reaches your local supermarket shelf in peak condition, Armela Farms ensures a seamless connection between African farmers and UAE consumers, maintaining the integrity and freshness of every fruit that makes its way to your home.

**But don't just take our word for it hear directly from the farmers whose hard work and passion make it all possible.**



#### John Joseph Munga, Maragua, Kenya:

"This season I sold half a tonne to Tupande by One Acre Fund. Yields were lower due to weather, but their better prices, free harvesting, and natural pest control training help me grow export-quality fruit. I'm now expanding my avocado farming thanks to the opportunities they provide."



#### Mukabaram Odette, Rwanda:

"Joining the avocado program changed my life. I've learned to grow better fruit, paid school fees, and even bought a cow. I'm proud to be part of something that helps my family and community."

Choosing our avocados means supporting sustainability, ethical farming, and real impact for African farmers.

**When you choose our avocados, you're choosing more than just a healthy snack. You're making a choice for sustainability, ethical farming, and real social impact. Every avocado supports hardworking farmers across Africa, empowering their communities and improving lives. So, the next time you enjoy an avocado, remember you're not just savoring its rich flavor; you're also part of something meaningful.**

**Together with Armela Farms, Mikhman Produce, and One Acre Fund, we're changing lives, one avocado at a time.**

